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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

IN RE APPLE iPhone 4 PRODUCTS
LIABILITY LITIGATION

Case No. 5:10-md-02188-RMW

**[PROPOSED] ORDER GRANTING MOTION FOR AWARD OF ATTORNEYS'
FEES, REIMBURSEMENT OF EXPENSES AND SERVICE AWARDS FOR
CLASS REPRESENTATIVES**

[PROPOSED] ORDER GRANTING ATTORNEYS' FEES, EXPENSES AND SERVICE AWARDS

1 On July 13, 2012, the Court held a hearing on plaintiffs' motion for approval of the
2 Settlement Agreement and Release ("Settlement") and on class counsel's motion for an award
3 of attorneys' fees, reimbursement of expenses, and service awards for the class
4 representatives. The Court heard from counsel for the parties, and considered all objections to
5 the Settlement and the application for fees, expenses, and service awards. This is the Court's
6 ruling on the payment of attorneys' fees, reimbursement of expenses, and service awards.

7 **A. Attorneys' Fees**

8 Co-Lead Counsel, on behalf of themselves and all other plaintiffs' counsel in this
9 Action and the related actions pending and coordinated in California State Court, seek an
10 award of attorneys' fees and the reimbursement of expenses in the combined amount of five
11 million, nine hundred thousand dollars (\$5,900,000). Apple has agreed not to oppose an
12 award up to this amount. After subtracting the reported expenses of plaintiffs' counsel of
13 \$140,638.11 from the fee and expense award sought, the fee amount sought by plaintiffs'
14 counsel in this action, \$5,759,361.89, equates to a combined lodestar multiplier of two (2.0).
15 *See* detailed calculations set forth in the Declaration of Ira P. Rothken in Support of Motion
16 for Final Approval of Class Action Settlement ("Rothken Decl."), [Dkt. No. 46-1], ¶ 25. The
17 Court concludes that an award of \$5,900,000 for combined fees and expenses is reasonable in
18 view of the circumstances of this case and for the following reasons overrules the objections
19 to the fee motion:

20 1) The litigation has already conferred a substantial benefit on Class
21 members of at least seventy five million dollars (\$75,000,000.00) in bumpers pursuant to
22 Apple, Inc.'s ("Apple") so called "Bumper Program." As has been established in the record,
23 (i) Apple created the Bumper Program following plaintiffs' filing of lawsuits to alleviate the
24 reported signal attenuation problem, (ii) direct notice of the bumper program was given to
25 settlement class members pursuant to the settlement so they were aware that they could
26 continue to take advantage of it and (iii) Apple has agreed, pursuant to the Settlement, to
27 continue its Bumper Program for at least 18 months following Apple's discontinuation of the
28 sales of the iPhone 4. As a result, this benefit amount will continue to increase because the

1 Settlement Agreement provides, *inter alia*, for notice and that Apple will continue the Bumper
2 Program until at least 18 months after sales of the iPhone 4 cease. Plaintiffs' requested fee
3 award of \$5,759,361.89 is less than eight percent of the \$75,000,000 value already conferred
4 on Class members as a result of this litigation, and would obviously be less than that if one
5 takes into account future bumpers claimed. Rothken Decl., ¶¶ 14, 20. Thus, under a
6 percentage of recovery method, the requested fee award is far below the twenty-five percent
7 benchmark commonly accepted by in the Ninth Circuit. *Vizcaino v. Microsoft Corp.*, 290
8 F.3d 1043, 1047 (9th Cir. 2002) (citing *Paul, Johnson, Alston & Hunt v. Graulity*, 886 F.2d
9 268, 272 (9th Cir. 1989)).

10 2) The further cash benefits achieved by the plaintiffs' counsel are not in
11 the form of a traditional "common fund," but rather come in the form of an agreement by
12 defendant Apple to pay \$15.00 for all valid claims submitted by any of the Settlement Class
13 Members. Moreover, the fees and expenses awarded to Co-Lead Counsel, on behalf of all
14 plaintiffs' counsel, will be paid directly by Apple, in addition to, and separate and apart of, the
15 consideration to be paid to Class members, and thus will not reduce the benefits available to
16 the Class. *See* Settlement at 10; Rothken Decl., ¶ 24. In such circumstances, the Ninth
17 Circuit not only supports parties reaching an agreement on a separately negotiated fee, *see*
18 *Staton v. Boeing Co.*, 327 F.3d 938, 966 (9th Cir. 2003); *Lobatz v. U.S. W. Cellular of Cal.,*
19 *Inc.*, 222 F.3d 1142 (9th Cir. 2000), but advises the Court to apply the lodestar/multiplier
20 method present in Class Counsel's application to this Court. *Hanlon v. Chrysler Corp.*, 150
21 F.3d 1011, 1029-30 (9th Cir. 1998).

22 3) The billing rates applied by plaintiffs' counsel in this case to calculate
23 their lodestar are reasonable and in line with prevailing rates in this District for personnel of
24 comparable experience, skill, and reputation. *See* Rothken Decl., Exs. A at 2-3, B at 1-2, C at
25 2, & D at 1-2. *Blum v. Stenson*, 465 U.S. 886, 895 n.11, 104 S. Ct. 1541, 79 L. Ed. 2d 891
26 (1984). Further, the number of hours billed and documented by Co-Lead Counsel and their
27 attorneys and staff is reasonable under the circumstances of this complex class action case.
28 Co-Lead Counsel and California State Liaison Counsel spent a substantial amount of time,

1 over numerous mediation sessions under the auspices of the Honorable Daniel Weinstein
2 (Ret.) and Cathy Yanni, Esq. of JAMS, negotiating the Settlement. *See* Declaration of Hon.
3 Daniel Weinstein (Ret.) and Catherine A. Yanni in Further Support of Final Approval of
4 Settlement (“Weinstein Supp. Decl.”), [Dkt. No. 58-2], ¶ 4. As part of this process, the
5 parties exchanged information and argued legal positions in the context of the mediation
6 sessions, rather than before the Court. As such, the Settlement negotiated by Class Counsel
7 here fosters the “strong judicial policy that favors settlements, particularly where complex
8 class action litigation is concerned.” *Class Plaintiffs v. City of Seattle*, 955 F.2d 1268, 1276
9 (9th Cir. 1992); *see also Officers for Justice v. Civil Serv. Comm’n*, 688 F.2d 615, 625 (9th
10 Cir. 1982) (“[V]oluntary conciliation and settlement are the preferred means of dispute
11 resolution.”).

12 4) The two times (2x) lodestar multiplier applied for by plaintiffs’ counsel
13 is within the range of reasonableness for complex class action litigation. *See Van Vranken v.*
14 *Atl. Richfield Co.*, 901 F. Supp. 294, 298 (N.D. Cal. 1995).

15 5) The \$15.00-per claimant monetary award, available to the entire class
16 with no class-wide cap (or ceiling) on the class’s recovery, represents a significant collective
17 benefit for Class members given the nature of the alleged harm and the potential risks of
18 further litigation. *See Hensley v. Eckerhart*, 461 U.S. 424, 437, 103 S. Ct. 1933, 76 L. Ed. 2d
19 40 (1983) (district court must consider “the relationship between the amount of the fee
20 awarded and the results obtained.”). Thus, this factor supports the fees requested by Co-Lead
21 Counsel.

22 6) Apple’s initiation of the Bumper Program following the filing of these
23 lawsuits, which has resulted in approximately \$75 million dollars worth of bumpers being
24 provided to Class Members to date, and Apple’s agreement to continue the program for 18
25 months after the iPhone 4 is discontinued, confers a very substantial benefit on Class
26 members. Rothken Decl., ¶¶ 14, 20. Whether these benefits are considered additional
27 monetary benefits (*i.e.*, the bumpers retail for \$29 each), or are therapeutic benefits is of no
28 moment for the Court’s consideration of the fee and expense application. *See Vizcaino*, 290

1 F.3d at 1049 (“Incidental or nonmonetary benefits conferred by the litigation are a relevant
2 circumstance [in considering the reasonableness of fees awards.]”).

3 7) The requested award amounts were arrived at through arms-length
4 negotiations between well-regarded and experienced counsel, and also with the assistance of
5 Judge Weinstein (Ret.) and Ms. Yanni, and were separately negotiated only after the parties
6 reached agreement in principle on the other key terms of the Settlement. Rothken Decl., ¶ 24;
7 Declaration of Hon. Daniel Weinstein (Ret.) and Catherine A. Yanni in Support of Final
8 Approval, attached as Exhibit F to the Rothken Decl., ¶ 6; Weinstein Supp. Decl., ¶ 4.

9 8) The requested award amount was approved by mediators Hon. Daniel
10 Weinstein (Ret.) and Cathy Yanni, Esq., which serves as “independent confirmation that the
11 fee was not the result of collusion or a sacrifice of the interests of the class.” *Hanlon*, 150
12 F.3d at 1029.

13 9) This case involved numerous complex and novel issues of both fact and
14 law, as evidenced by the detailed Master Consolidated Complaint filed in this case and the
15 prolonged and intensive negotiations needed to reach a resolution.

16 10) Co-Lead Counsel prosecuted this case and advanced all necessary
17 expenses, knowing that they would only receive a fee if there were a recovery. *See* Rothken
18 Decl., Exs. A-E; *cf. In re “Agent Orange” Prod. Liab. Litig.*, 818 F.2d 226, 236 (2d Cir.
19 1987) (“We have labeled the risk-of-success factor as perhaps the foremost factor to be
20 considered under the second prong of the lodestar analysis.”) (internal citation omitted).

21 11) Regardless of the actual claims rate in this Settlement, the Supreme
22 Court and the Ninth Circuit have concluded that an award of attorneys’ fees should be based
23 on the amount of funds made available to class members, not the amount of money actually
24 paid out to claimants. *See Boeing Co. v. Van Gemert*, 444 U.S. 472, 480-82 (1980); *Williams*
25 *v. MGM-Pathe Commc’ns Co.*, 129 F.3d 1026, 1027 (9th Cir. 1997). In this regard, since
26 plaintiffs and Co-Lead Counsel have made both the notice regarding and extension of the
27 bumper program and the \$15 dollar cash payment available to the Class in the Settlement, the
28 fee and expense award sought by Co-Lead Counsel is reasonable.

1 Accordingly, the court finds that the requested attorneys' fees of \$5,759,361.89 is
2 reasonable and will be approved.

3 **B. Reimbursement of Out-of-Pocket Expenses**

4 Co-Lead Counsel have reported expenses and costs in the amount of \$140,638.11.
5 Rothken Decl., ¶ 25. As set forth in the Settlement Agreement, Co-Lead Counsel are not
6 seeking additional reimbursement of their and other plaintiffs' counsel's out-of-pocket
7 expenses from Apple in this litigation. Rather, the \$5,900,000 sought by Co-Lead Counsel
8 include Co-Lead Counsel's collective out-of-pocket expenses and costs. Settlement at 10.
9 As with the attorneys' fees, these expenses and costs are to be paid directly by Apple and do
10 not reduce the funds or benefit available to the Class under the Agreement. *See* Settlement at
11 10; Rothken Decl., ¶ 24. This Court finds that the out-of-pocket costs incurred by Co-Lead
12 Counsel were reasonably incurred investigating and prosecuting this case, and should be
13 reimbursed in full, as provided for under the Agreement.

14 **C. Service Awards for Class Representatives**

15 "[N]amed plaintiffs, as opposed to designated class members who are not named
16 plaintiffs, are eligible for reasonable incentive payments." *Staton*, 327 F.3d at 977; *Rodriguez*
17 *v. West Publ'g Corp.*, 563 F.3d 948, 958 (9th Cir. 2009) (service awards "are fairly typical in
18 class action cases."). Such awards are "intended to compensate class representatives for work
19 done on behalf of the class [and] make up for financial or reputational risk undertaken in
20 bringing the action." *Id.*; *see also Van Vranken*, 901 F. Supp. at 299. The requested service
21 awards here are justified. In addition to lending their names to this case, and thus subjecting
22 themselves to public attention, each of the Class Representatives were willing to and did in
23 some measure participate in the litigation, including submitting declarations in support of the
24 Settlement [Dkt. No. 58-1, Comp. Ex. B]. Moreover, the \$500 awards requested here will be
25 paid directly by Apple and will not reduce the recovery for the Class, and are fair and
26 reasonable in the amount requested. *See In re Mego Fin. Corp. Sec. Litig.*, 213 F.3d 454, 457,
27 463 (9th Cir. 2000) (approving service awards of \$5,000); *Hughes v. Microsoft Corp.*, No.
28 C93-0178C, 2001 WL 34089697, at *12-*13 (W.D. Wash. Mar. 26, 2001) (\$7,500, \$25,000,

1 and \$40,000 awards). The Court, therefore, finds that Class Representatives listed below are
2 entitled to receive service awards in the amount of \$500 each for their efforts on behalf of the
3 Class.

4 The court thus GRANTS plaintiffs' and Class Counsel's Motion for Award of
5 Attorneys' Fees and Expenses and Award of Service Awards for Class Representatives, and
6 orders as follows:

7 1. Class Counsel, on behalf of all plaintiffs' counsel, are hereby awarded
8 attorneys' fees in the amount of \$5,759,361.89, which shall be allocated among all plaintiffs'
9 counsel by Class Counsel in a manner which reflects each such counsel's contribution to the
10 institution, prosecution and resolution of the captioned action, are also awarded expenses in
11 the total amount of \$140,638.11; and

12 2. The following Class Representatives are hereby awarded service awards of
13 \$500 each: Stacey Milrot, Christopher DeRose, Steve Tietze, Jeffrey Rodgers, Hung Michael
14 Nguyen, Anthony Cologna, Joy Bearden, David Popik, Charles Fasano, Greg Aguilera II,
15 Thomas Gionis, Christopher Bensberg, David Purdue, Michael James Goodglick, Karen
16 Young, Joshua Gilson, Brandon Ellison Reininger, Trevor Antunez, Jessica Lares, Jaywill
17 Sands, Bryan Colver, Jaclyn Badolato, Nicole Stankovitz, Vinny Curbelo, Kevin McCaffrey,
18 James Blackwell, and Jethro Magat.

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26 3. The comments and objections to the attorneys' fee application by Class
27 members Jordan D. Maglich, Esq., Burke Fort, Bert (Humberto) Chapa, Michael J. Schulz,
28 and the eight Class members represented by attorney Thomas L. Cox, Jr., Esq. (Frank

1 Aldridge, John Davis, Jenny Dowdy, Larry Lavine, Paige Nash, Katie Sibley, Warren Sibley
2 and David Stevens) and Class member Alison Paul represented by attorney Joseph Darrell
3 Palmer, have been considered and are overruled.

4 The aforementioned fees, expenses and service awards shall be paid pursuant to the
5 terms of the parties' Settlement.

6
7 IT IS SO ORDERED.

8 Dated: _____, 2012

By: Order of the United States
District Court for the Northern District
of California

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The Honorable Ronald M. Whyte
DISTRICT JUDGE
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