

EXHIBIT B



26 Top iTunes Questions Answered

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LEGAL NOTICE

If you are or were the original owner of an iPhone 4, you could be entitled to benefits under a class action settlement.

The settlement will provide a \$15 cash payment if you are a United States resident who is or was the original owner of an iPhone 4, experienced antenna or reception issues, and satisfy other requirements explained below. The United States District Court for the Northern District of California authorized this notice. The Court will have a hearing to consider whether to approve the settlement so that the benefits may be paid.

WHO'S AFFECTED?

You're a "Class Member" if you are a United States resident who is or was the original owner of an iPhone 4 as of February 17, 2012.

WHAT'S THIS ABOUT?

The lawsuit claimed that the iPhone 4's signal quality attenuates when users handle the phone and that Apple engaged in misrepresentations regarding the phone. Apple denies all allegations and is entering into this settlement to avoid burdensome and costly litigation. The settlement is not an admission of wrongdoing.

WHAT CAN YOU GET FROM THE SETTLEMENT?

Apple will provide a \$15 cash payment to Class Members who send in a valid claim form. The claim form will require you to declare that you: (a) experienced antenna or reception issues with your iPhone 4; (b) were unable to return your iPhone 4 without incurring any costs; (c) were unwilling to use a case or free bumper for your iPhone 4; and (d) completed certain troubleshooting steps or are unable to complete the troubleshooting steps because you no longer own your iPhone 4.

Since July 2010, Apple has offered a free bumper to iPhone 4 owners who have experienced antenna or reception issues. Class Members can continue to request a free bumper as described at <http://support.apple.com/kb/HT4389>.

HOW DO YOU GET A PAYMENT?

A detailed notice and claim form package contains everything you need. Just call 1-877-417-7234 or go to www.iPhone4settlement.com to get one.

IMPORTANT DEADLINES

To claim a cash payment, you must submit the claim form on or before August 28, 2012. **If you do not claim a cash payment within this time period, you will lose your right to obtain this benefit.**

WHAT ARE YOUR OPTIONS?

If you don't want to make a claim and you don't want to be legally bound by the settlement, you must postmark your request to exclude yourself by June 15, 2012, or you won't be able to sue, or continue to sue, Apple about the claims in this case. If you exclude yourself, you will not be eligible to receive a payment from this settlement.

If you stay in the Class, you may object to the settlement. Objections must be received by June 15, 2012. The detailed notice describes how to exclude yourself or object. The Court will hold a hearing in this case (*In re Apple iPhone 4 Products Liability Litigation, Case No. 5:10-md-02188-RMW*) on July 13, 2012, at 9:00 a.m. to consider whether to approve (1) the settlement and (2) attorneys' fees and expenses of up to \$5.9 million and stipends to Plaintiffs of up to \$500 each. You may appear at the hearing, but you don't have to. If you want to be represented by your own lawyer, you may hire one at your own expense. To obtain a full notice and claim form, go to www.iPhone4settlement.com or call toll free 1-877-417-7234. For more details, go to www.iPhone4settlement.com or write to Robbins Geller Rudman & Dowd LLP, Attn: Rick Nelson, Class Member Relations, 655 West Broadway, Suite 1900, San Diego, CA 92101.

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