

EXHIBIT A

Letter from Jon Steiger to Timothy Blood
Dated 1/22/13



Jon Miller Steiger
Director
East Central Region
Email: jmsteiger@ftc.gov

United States of America
FEDERAL TRADE COMMISSION
CLEVELAND, OH 44114-2507

January 22, 2013

VIA email: tblood@bholaw.com

Mr. Blood:

You asked me to relate my experiences concerning the class action settlement discussions resolving the claims against Skechers regarding advertising for their toning shoes. I was the immediate supervisor of the FTC's case team in *FTC v. Skechers U.S.A., Inc.*, and was involved in numerous calls and email exchanges with Skechers and counsel from Blood Hurst & O'Reardon, LLP ("BHO") and Milberg LLP. In these communications, the proposed settlement connected to *Grabowski v. Skechers U.S.A., Inc.*, was coordinated with the settlement of *FTC v. Skechers U.S.A., Inc.*, and settlements of the many related actions by the state Attorneys General.

It has already been stated on the record, in the Settlement Agreement, p. 7 (DK 082, 5/16/12):

This Settlement between Plaintiff and Skechers and the Stipulated Order entered into between the FTC and Skechers, and the Consent and Agreed Final Judgments entered into between Skechers and the state Attorneys General, are the products of work performed by Class Counsel [BHO and Milberg], the FTC, and the state Attorneys General in conjunction, and the foregoing have coordinated these resolutions to maximize the settlement consideration available to the Class under this Settlement, including the monetary relief available to Class Members.

Though neither I nor the Federal Trade Commission take a position on the appropriateness of any particular fee application, the above is still an accurate statement. I can also say that no one at the FTC dealt or coordinated with any of the other class action plaintiffs or their counsel, and I am not aware of any contribution made by any other class action plaintiffs toward the resolution of this matter.

The above summarizes the case team's experiences with the resolution of the Grabowski matter and the FTC's case against Skechers.

Sincerely,

A handwritten signature in black ink, appearing to read "Jon Miller Steiger".

Jon Miller Steiger
Director, East Central Region
Federal Trade Commission