

EXHIBIT B

[PART 3 OF 4]

run less. get more.
JOIN THE RESISTANCE™



FEATURING

Shape-ups.

RESAMAX™ TECHNOLOGY

skechers
SRR
RESISTANCE
RUNNER™

85%

HELPS INCREASE
POSTURAL MUSCLE
ACTIVATION UP TO 85%

71%

HELPS INCREASE
GLUTEUS MEDIUS MUSCLE
ACTIVATION UP TO 71%

68%

HELPS INCREASE
CALF MUSCLE
ACTIVATION UP TO 68%

13.2%

HELPS BURN UP
TO 13.2%
MORE CALORIES

www.JoinTheResistance.com

TONERS™

- TONE THIGHS AND CALVES
- FIRM BUTTOCKS
- INCREASE CALORIE BURN

Shabe-ups

BENEFITS

Designed to help women experience the power of kinetic toning all day, everywhere they go. Shape-ups Toners may help burn more calories, improve agility, strengthen calf and thigh muscles, firm your buttocks and increase general fitness, without an additional time commitment.

DESIGNED TO HELP:
ACTIVATE
 CALF MUSCLES | THIGH MUSCLES | BUTTOCK MUSCLES



THE EASY WAY TO ACTIVATE YOUR BODY'S POTENTIAL

Maximize Muscle Tone

Kinetic Toning Pods™ intensify activities by using resistance to help increase tone in your calves, thighs and buttocks, as well as activate other muscles in your body.

Empower Healthy Living

Wearing Shape-ups Toners to help elevate your body's activity level may lead to a complete cardiovascular, muscular and endurance workout, improved circulation and metabolism, as well as weight loss.

All Day Benefits

You can wear your Shape-ups Toners all day to increase their impact on your body. Wear them anywhere and everywhere to help improve your overall fitness.

TECHNOLOGY

Experience the power of Kinetic Toning. Shape-ups Toners feature Kinetic Toning Pods™ that are designed to help sculpt your lower body by stimulating underused muscles when worn regularly.

Mouse over shoe to see what's inside:



Patent Pending



Fitness

DESIGNED TO HELP:

- SCULPT AND TONE MUSCLES
- ENHANCE CORE STRENGTH
- BURN MORE CALORIES

Tone-ups

BENEFITS

Tone-ups Fitness includes technical features that provide you with the comfort and support needed to add more activity to your daily routine.

Designed To Help:



Tone Thighs and Calves



Firm Buttocks



Burn More Calories

GET FIT WITH TONE-UPS FITNESS

EMPOWER HEALTHY LIVING

Leading an active lifestyle is the easiest way to increase your overall fitness.

GET RESULTS

Walking regularly in Tone-ups Fitness can lead to increased calorie burn, firmer buttocks and more tone in thighs and calves.

ALL-DAY WEAR

Tone-ups Fitness look great and can be worn by you anywhere and everywhere – providing the comfort and support needed to add more walking to your daily routine.

TECHNOLOGY

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