

EXHIBIT A



701 B Street, Suite 1700 | San Diego, CA 92101

T | 619.338.1100 F | 619.338.1101

www.bholaw.com

FIRM RESUME



Blood Hurst & O'Reardon, LLP specializes in the nationwide prosecution of complex class and representative actions. The firm represents the interests of consumers, insurance policy holders and investors in state and federal trial and appellate courts throughout the country. The principals of Blood Hurst & O'Reardon come from a large firm that represented plaintiffs in class action litigation, where they formed the core of the consumer and insurance practice group. Blood Hurst & O'Reardon's principals have been appointed lead counsel and have held other leadership positions in a wide variety of class action matters.

Timothy G. Blood

Mr. Blood is the firm's managing partner. His practice has focused on complex litigation, including class action litigation, since the early 1990's. Mr. Blood has tried class action cases and is highly regarded in the field of consumer protection law, including California's Unfair Competition Law and Consumers Legal Remedies Act.

Mr. Blood has represented millions of retail consumers, holders of life, automobile and homeowner's insurance policies, mortgagors, credit card customers, homeowners, and victims of race discrimination. He practices in both state and federal courts throughout the country, and has represented the interests of consumers formally or informally before the Federal Trade Commission, the California Department of Justice, the California Legislative Analyst's Office and the California Department of Insurance.

Since 2010, Mr. Blood's court-appointed leadership positions include: Federal Rule of Civil Procedure 23(g) Class Counsel in *Godec v. Bayer Corp.*, Case No. 1:10-CV-00224-JG (N.D. OH); Federal Rule of Civil Procedure 23(g) Class Counsel in *Johns v. Bayer Corp.*, Case 09-cv-1935-AJB (DHB) (S.D. Ca); Plaintiffs' Liaison Counsel by the United States District Court for the Southern District of California in the multidistrict litigation *In re: Sony Gaming Networks and Customer Data Breach Security Litigation*; Class Counsel by the district court for the District of Massachusetts in *In re: Reebok Easytone Litigation*; Class Counsel in *Victor E. Bianchi v. Bosa Development California* by the San Diego Superior Court; Co-Lead Class Counsel by the Los Angeles Superior Court in *In re: Toyota Motor Cases*, JCCP No. 4621 (Toyota Unintended Acceleration Consolidated Litigation); Co-Lead Class Counsel by the United States District Court for the Southern District of California in the multidistrict litigation *In re: Hydroxycut Marketing and Sales Practices Litigation*; to the Plaintiffs' Steering Committee by the United States District Court for the Eastern District of Louisiana to lead the multidistrict litigation *In re: Apple iPhone 3G and 3GS "MMS" Marketing and Sales Practices Litigation*; to the plaintiffs' Executive Committee by the United States District Court for the District of New Jersey to lead the multidistrict litigation *In re: Cheerios Marketing & Sales Practices Litigation*; Co-Lead Class Counsel by the United States District Court for the Central District of California in *Johnson v. General Mills, Inc.*; Co-Lead Class Counsel by the United States District Court for the Southern District of California in *Hartless v. Clorox Company*; and Class Counsel by the United States District Court for the Southern District of Florida in *Smith v. Wm. Wrigley, Jr. Company*. Recently, Mr. Blood has acted as lead counsel in a number of "functional food" false advertising class actions, including cases against General Mills and The Dannon Company filed in federal courts around the country. The Dannon litigation resulted in the largest settlement in food industry history for false advertising. He was lead trial counsel in



Lebrilla v. Farmers Insurance Group, Inc., a multistate class action which settled on terms favorable to the class after a month long trial and just before closing arguments. He was also co-lead trial counsel in *In re Red Light Photo Enforcement Litigation*, an action brought on behalf of California motorists.

Mr. Blood has represented millions of purchasers of food, food supplements and over-the-counter drugs arising out of various advertising claims made by manufacturers and retailers. He has also represented owners of motor vehicles in product liability cases, and consumer credit and mortgage borrowers against a number of major lending institutions, including Bank of America, Washington Mutual, Countrywide, GMAC and Wells Fargo.

Mr. Blood has extensive experience litigating against life, auto and other insurance carriers on behalf of consumers. His experience litigating against life insurance companies includes representing owners, holders and beneficiaries of industrial life insurance in race discrimination cases (with class periods dating back to the late 1800's). He also represented those holding traditional life insurance policies in market conduct actions such as the "vanishing premium" life insurance actions. Mr. Blood was responsible for one of only two litigated cases where classes were certified in the vanishing premium series of cases. He was also one of the few plaintiffs' attorneys to obtain class-wide recoveries in the "imitation parts" automobile insurance actions. Insurance companies against whom Mr. Blood has litigated include the American General companies, Farmers Insurance Group of Companies, Mercury Insurance Group, Allstate, State Farm, Great Southern Life, Metropolitan Life, United Life Insurance Company, Midland National Life Insurance Company and General American Insurance Company.

Mr. Blood has also represented consumers in traditional false advertising actions, those victimized by so-called "negative option" sales practices, and owners of a variety of different types of faulty computer equipment and software from manufacturers. Some of these retailers and manufacturers include Apple, Dell, IBM, Procter & Gamble, General Mills, The Dannon Company, Bayer, AG, Bosa Development, Kellogg Company and General Dynamics.

Mr. Blood has been involved in a number of precedent-setting appellate decisions in areas which include consumer and insurance law and class action procedure. These appellate decisions include: *Fitzpatrick v. General Mills, Inc.*, 635 F.3d 1279 (11th Cir. 2011) (class certification, consumer law and false advertising); *Westwood Apex v. Contreras*, 644 F.3d 799 (9th Cir. 2011) (CAFA jurisdiction); *Kwikset Corp. v. Superior Court (Benson)*, 51 Cal. 4th 310 (2011) (consumer law and false advertising); *Martinez v. Wells Fargo Home Mortgage, Inc.*, 598 F. 3d 549 (9th Cir. 2010) (banking and preemption); *Troyk v. Farmers Group, Inc.*, 171 Cal. App. 4th 1305 (2009) (insurance law); *Lebrilla v. Farmers Group, Inc.*, 119 Cal. App. 4th 1070 (2004) (automobile insurance and class action procedure); *Moore v. Liberty Nat'l Life Ins. Co.*, 365 F.3d 408 (5th Cir. 2004) (life insurance and civil rights); *McKell v. Washington Mutual Bank, Inc.*, 142 Cal. App. 4th 1457 (2006) (banking law and consumer law); *Lavie v. Procter & Gamble, Inc.*, 105 Cal. App. 4th 496 (2003) (consumer law and false advertising); *Hawaii Medical Ass'n v. Haw. Med. Serv. Ass'n*, 148 P.3d 1179 (Haw. 2006) (health insurance); *Kruse v. Wells Fargo Home Mortgage, Inc.*, 383 F.3d 49 (2d Cir. 2004) (consumer and banking law);



and *Santiago v. GMAC Mortgage Group, Inc.*, 417 F.3d 384 (3d Cir. 2005) (consumer and banking law).

Mr. Blood has testified before the California State Assembly and State Senate Judiciary Committees, as well as the Assembly and Senate Committees on Banking, Finance & Insurance. He has worked at both the state and federal level with lawmakers and government agencies to shape legislation to protect consumer rights, including lobbying on the Class Action Fairness Act of 2005 and working to defeat a California state ballot initiative designed to weaken the class action device.

Mr. Blood is a frequent continuing legal education speaker on topics which include complex litigation, class action procedure, financial fraud litigation, insurance litigation and consumer fraud. He has been an invited speaker for American Bar Association practice groups, the Practicing Law Institute, University of San Diego School of Law, Loyola Law School, American Association of Justice, Consumer Attorneys of California, ALI-ABA, the National Practice Institute, Bridgeport Continuing Education, Law Seminars International and the Consumer Attorneys of San Diego, for which he chairs a multi-day seminar on class action litigation.

Mr. Blood is frequently consulted by the media. He has appeared on Good Morning America, ABC World News Tonight, and major network affiliates on behalf of his clients. He has been interviewed for stories featuring consumer rights issues and his cases in *The New York Times*, *The Wall Street Journal*, *The Los Angeles Times*, the *Daily Journal*, *Adweek*, CNBC, Fox News and others.

Mr. Blood serves on the Board of Directors of the Consumer Attorneys of California, and on the Executive Board of the Consumer Attorneys of San Diego. In 2007, he was a finalist for the Consumer Attorneys of California Lawyer of the Year award for his trial work in a multistate class action against Farmers Insurance. He has been named a "Super Lawyer" since 2006 and has achieved an "AV" rating by Martindale Hubbell. Mr. Blood is also the Legislative Column Editor for *Trial Bar News*.

Mr. Blood is admitted to practice in the state of California, as well as the United States Courts of Appeal for the Fifth, Sixth, Eighth, Ninth and Eleventh Circuits, and the United States District Courts for the Southern, Central, Northern and Eastern Districts of California, the Eastern District of Arkansas and the Eastern District of Michigan. Before starting Blood Hurst & O'Reardon, Mr. Blood was a partner in Milberg Weiss Bershad Hynes & Lerach, LLP and Coughlin Stoia Geller Rudman & Robbins, LLP. Mr. Blood received his Juris Doctor from George Washington University in 1990 and his Bachelor of Arts with honors in Economics from Hobart College in 1987.

Leslie E. Hurst

Ms. Hurst is a co-founding partner of the firm. Her practice has focused on complex class action lawsuits, including federal multi-district litigation and California Judicial Council



Coordinated Proceedings, with an emphasis on consumer fraud and insurance cases under California's consumer protection statutes.

Prior to founding the firm, Ms. Hurst was a partner at Coughlin Stoa Geller Rudman & Robbins LLP and an associate at Milberg Weiss Bershad Hynes & Lerach LLP. While practicing at those law firms, Ms. Hurst worked in a number of practice areas, including areas focusing on cases against: (1) life insurers for misrepresenting the terms of vanishing premium life insurance; (2) auto insurers for repairs with non-OEM parts, diminished value claims and improper collection of installment service charges; (3) financial institutions for violations of the federal Real Estate Settlement Practices Act and collection of excessive closing costs; (4) insurance companies for race-based discrimination in the sale of small value "industrial" or "burial" insurance policies; and (5) consumer goods manufacturers for false and deceptive advertising.

Between 2003 and 2005, Ms. Hurst took a sabbatical from law and moved to Sri Lanka where she worked for CARE International as Coordinator for Strategic Planning with an emphasis on development of CARE's long-term strategic plan for the conflict-affected areas.

Ms. Hurst is admitted to practice in the state of California, as well as the United States District Courts for the Southern, Central and Northern Districts of California. Ms. Hurst received her Juris Doctor degree from the University of California, Hastings College of the Law in 1995. She earned her Master of Arts degree in Sociology from the University of California, Berkeley and a Bachelor of Arts degree in Sociology (*cum laude*) from the University of San Diego. Ms. Hurst is an active member of the Lawyers Club, Consumer Attorneys of San Diego, and Consumer Attorneys of California.

Thomas J. O'Reardon II

Mr. O'Reardon is a co-founding partner of the firm. His practice focuses exclusively on complex class action lawsuits involving consumer fraud, insurance fraud, antitrust and securities fraud litigation. Mr. O'Reardon earned his Bachelor of Arts degree in Politics from Wake Forest University and his Juris Doctor degree from the University of San Diego. He is licensed to practice law in all California state courts, the United States Courts of Appeal for the Sixth, Ninth and Eleventh Circuits, as well as the United States District Courts for the Southern, Central, Eastern and Northern Districts of California, and the United States District Court for the Eastern District of Arkansas.

Prior to founding the firm, Mr. O'Reardon worked at Coughlin Stoa Geller Rudman & Robbins LLP. There, Mr. O'Reardon worked on numerous complex class action litigation matters, including actions involving: annuity policies marketed and sold to senior citizens; insurer kickbacks known as "contingent commissions" in the property and casualty insurance brokerage industry; Sherman Act claims against the world's largest manufacturers of random access memory for computers; invasions of credit card holder's rights of privacy; false and deceptive advertising of consumer goods and wireless telephone services; automobile insurers' unlawful practices with respect to installment pay plans; and dangerous and defective products, including recalled children's toys. He was also part of the team representing the California



Department of Insurance against five of the largest employee benefit insurance companies for violations relating to their failure to disclose payments of contingent commissions to brokers. As a result of the action, all five defendants agreed to sweeping changes in their disclosure practices.

Some of the actions on which Mr. O'Reardon has worked on include: *In re: Reebok Easytone Litigation* (nationwide settlement of \$25 million involving false advertising of Reebok toning footwear and apparel products); *Johnson v. General Mills, Inc.* (certified class action involving false advertising of General Mills' YoPlus yogurt); *Johns v. Bayer Corp.*, (certified class action involving false advertising of Bayer's One-A-Day multivitamins); *Blessing v. Sirius XM Radio, Inc.* (nationwide settlement valued in excess of \$180 million involving monopoly price increases arising out of the merger between Sirius and XM); *In re Dynamic Random Access Memory Antitrust Litigation* (settled for more than \$300 million); *In re Mattel, Inc. Toy Lead Paint Prods. Liab. Litigation* (nationwide settlement valued at over \$50 million); *Gemelas v. The Dannon Co., Inc.* (nationwide settlement in excess of \$45 million involving false advertising of Dannon's Activia and DanActive yogurt products); *In re Enfamil LIPIL Marketing & Sales Practices Litig.* (nationwide settlement in excess of \$8 million involving false advertising of infant formula); *Smith v. Wm. Wrigley Jr. Co.* (nationwide settlement in excess of \$7 million involving false advertising of Wrigley Eclipse chewing gum and mints); *In re Enron Corp. Sec. Litigation* (settlements of \$7.3 billion); *AOL Time Warner Cases* (settlements of approximately \$630 million); *Morris v. CBS Broadcasting, Inc.* (nationwide settlement on behalf of purchasers of asbestos-laden children's toys); *In re Aqua Dots Prods. Liab. Litigation* (multidistrict litigation on behalf of purchasers of more than 4 million toxic children's toys); and *Berry v. Mega Brands, Inc.* (litigation on behalf of purchasers of more than 10 million lethal children's toys).

Mr. O'Reardon is an active member of the Consumer Attorneys of San Diego, the Consumer Attorneys of California, and a founding member of the CAOC Young Lawyers Division. He is also a member of, and has been a contributing author for, The Sedona Conference Working Group on Electronic Document Retention and Production. Mr. O'Reardon has been an invited speaker for the University of San Diego School of Law, Consumer Attorneys of California, and the Consumer Attorneys of San Diego on topics which include complex litigation, electronic discovery, and the class action settlement process.

Paula M. Roach

Paula M. Roach is an associate with the firm. Her practice focuses on complex class action litigation, including consumer and antitrust cases. Ms. Roach earned her Bachelor of Arts degree in Political Science from the University of Washington in 2004 and graduated cum laude from California Western School of Law in 2007. While at California Western, Ms. Roach was a member of the *California Western Law Review* and authored *Parent-Child Relationship Trumps Biology: California's Definition of Parent in the Context of Same-Sex Relationships*, 43 Cal. W. L. Rev. 235 (2006). She is a member of the California Bar and is licensed to practice before the United States District Courts for the Central, Southern and Northern Districts of California, the United States District Court for the Northern District of Illinois and the United States Court of Appeals for the Ninth Circuit.



Prior to joining Blood Hurst & O'Reardon, Ms. Roach was an associate at Coughlin Stoia Geller Rudman & Robbins. While there, she represented plaintiffs in a number of complex class action litigation matters involving: price-fixing claims against the world's largest aftermarket auto lighting parts manufacturers and distributors; monopoly claims against the largest seller of portable media players; price fixing claims against containerboard manufacturers; race-discrimination claims against mortgage lenders; and false and deceptive practices in the sale of defective children's products and toys. Some of these actions include: *In re Apple iPod iTunes Antitrust Litigation* (N.D. Cal.); *In re Mattel, Inc. Toy Lead Paint Prods. Liab. Litigation* (C.D. Cal.); *In re Aftermarket Automotive Lighting Products Antitrust Litigation* (C.D. Cal.); *Payares v. Chase Bank* (C.D. Cal.); *Salazar v. Greenpoint Mortgage* (N.D. Cal.); *Puello v. Citifinancial* (D. Mass.); *Morris v. CBS Broadcasting* (S.D.N.Y.); *In re Aqua Dots Prods. Liab. Litigation* (N.D. Ill.); and *Berry v. Mega Brands, Inc.* (D.N.J.).