

Exhibit B

People Magazine Tear Sheets

OCTOBER 8, 2012

the EMMYS!



All the GOWNS, GOSSIP & PARTIES



LADY GAGA
How She Hides
Those Extra 25 Lbs!



ASHTON & MILA
So Serious, So Fast!

BRIT

TOM CRUISE

INSIDE HIS LIFE ALONE

TRYING TO START OVER

Constant calls to Suri, tensions with Katie—the truth about his world now and how he's trying to heal

#BXBD8D *****CHR-RT LOT**C-023
#2737 7388 600#FE 3270R20 H SMP
People now on select tablets!
JENNIFER TRASK
0121 #02262
5335 SH MEADOWS RD SUITE 365 P00004
LAKE OSWEGO OR 97035-3112

LEGAL NOTICE

If you purchased Skechers' footwear called Shape-ups, Resistance Runner, Shape-ups Toners/Trainers, or Tone-ups between August 1, 2008 and August 13, 2012 in the United States, your rights may be affected by a proposed class action settlement.

Para un aviso en español, llamar o visitar nuestro web.

A settlement has been proposed in a class action lawsuit regarding the following toning footwear categories: (a) Shape-ups rocker bottom shoes ("Shape-ups"); (b) Resistance Runner rocker bottom shoes ("Resistance Runner"); (c) Shape-ups Toners/Trainers, and Tone-ups with podded outsoles ("Podded Sole Shoes"); and (d) Tone-ups non-podded sandals, boots, clogs, and trainers ("Tone-ups (Non-Podded Sole)") sold by Skechers (the "Eligible Shoes"). The Court in *Grabowski v. Skechers U.S.A., Inc.*, No. 3:12-cv-00204 (W.D. Ky.) will hold a final approval hearing on March 19, 2013.

ARE YOU AFFECTED?

You are a Class Member and may be eligible to receive a payment if you purchased any of the Eligible Shoes in the United States from August 1, 2008 to August 13, 2012 inclusive, with limited exclusions.

WHAT IS THIS CASE ABOUT?

The lawsuit alleges that Skechers violated certain state laws regarding the marketing and sale of toning shoes between August 1, 2008, until and including August 13, 2012. Skechers expressly denies any wrongdoing and does not admit or concede any actual or potential fault, wrongdoing, or liability in connection with any facts or claims that have been alleged against it. Specifically, Skechers contends that fitness benefits of Shape-ups and other rocker bottom shoes have been extensively studied and confirmed in numerous well-designed clinical studies, many of which have been published in peer-reviewed journals. Skechers contends that this body of scientific literature and experts in the field of biomechanics confirm that competent and reliable scientific evidence supports fitness benefits for those shoes. The Court did not decide which side was right. Instead, the Parties have decided to settle. The Parties believe the proposed settlement is fair, reasonable, and adequate and will provide substantial benefit to the Class.

WHAT DOES THIS SETTLEMENT PROVIDE?

The settlement provides a fund of \$40 million, less the costs of notice and settlement administration, to pay claims to eligible Class Members relating to the purchase of Eligible Shoes. The Settlement Agreement is found at www.Skecherssettlement.com. Skechers also agrees to make certain conduct changes and separately pay Attorneys' Fees and Expenses and class representative awards.

HOW DO YOU ASK FOR A PAYMENT?

To be eligible for a payment, Class Members must send in a completed Claim Form **electronically submitted no later than April 18, 2013 or postmarked no later than April 18, 2013**. Payment amounts to eligible Class Members will vary depending upon, among other factors, the product(s) purchased, the number and amounts claimed by all Class Members and other adjustments and deductions. The amount could be more (up to double), the same, or less than \$40.00 for Shape-ups, \$42.00 for Resistance Runner, \$27.00 for Podded Sole Shoes, and \$20.00 for Tone-ups (Non-Podded Sole).

WHAT ARE YOUR OPTIONS?

If you are a Class Member, you may (1) do nothing; (2) exclude yourself; (3) send in a Claim Form; and/or (4) object to the settlement.

If you don't want to be bound by the settlement, you must exclude yourself by letter **postmarked by January 14, 2013**. If you exclude yourself, you can't get a payment from this settlement or object to the settlement, but you can sue Skechers for these claims. If you stay in the Class, you may submit a Claim Form and/or object to the settlement. Claim Forms must be submitted to the Claims Administrator by **April 18, 2013**. Objections must be filed with the Court by **January 14, 2013**. The detailed notice describes how to file a Claim, object, or exclude yourself and provides other important information. The Court will hold a hearing in this case on **March 19, 2013 at 1:00 p.m. ET** at the United States District Court for the Western District of Kentucky, 601 West Broadway, Louisville, Kentucky 40202-2227, to consider final approval of the settlement, payment of Attorneys' Fees and Expenses of up to \$5 million, payments of up to \$2,500 for each of the two named Plaintiffs, and related issues. You may appear at the hearing, but you don't have to.

HOW CAN YOU GET A CLAIM FORM OR MORE INFORMATION?

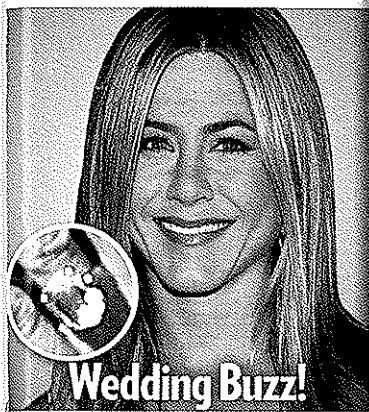
To obtain a detailed notice, Claim Form or other documents, visit www.Skecherssettlement.com or call, toll-free, (866) 325-4186, or write to Administrator, PO Box 2008, Chanhassen, MN 55317-2008.

(866) 325-4186

www.Skecherssettlement.com



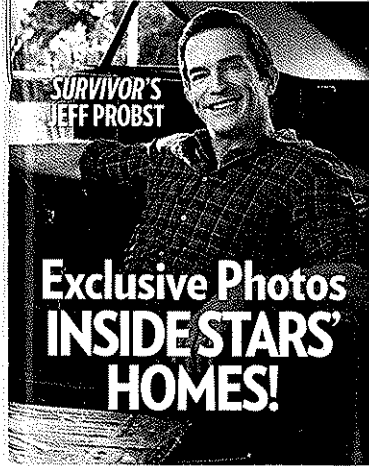
Liam Neeson
BIG HIT &
NEW LIFE



Wedding Buzz!
First Look
JEN'S RING



Danny DeVito
& **Rhea Perlman**
THEIR SAD SPLIT



Exclusive Photos
INSIDE STARS'
HOMES!

People

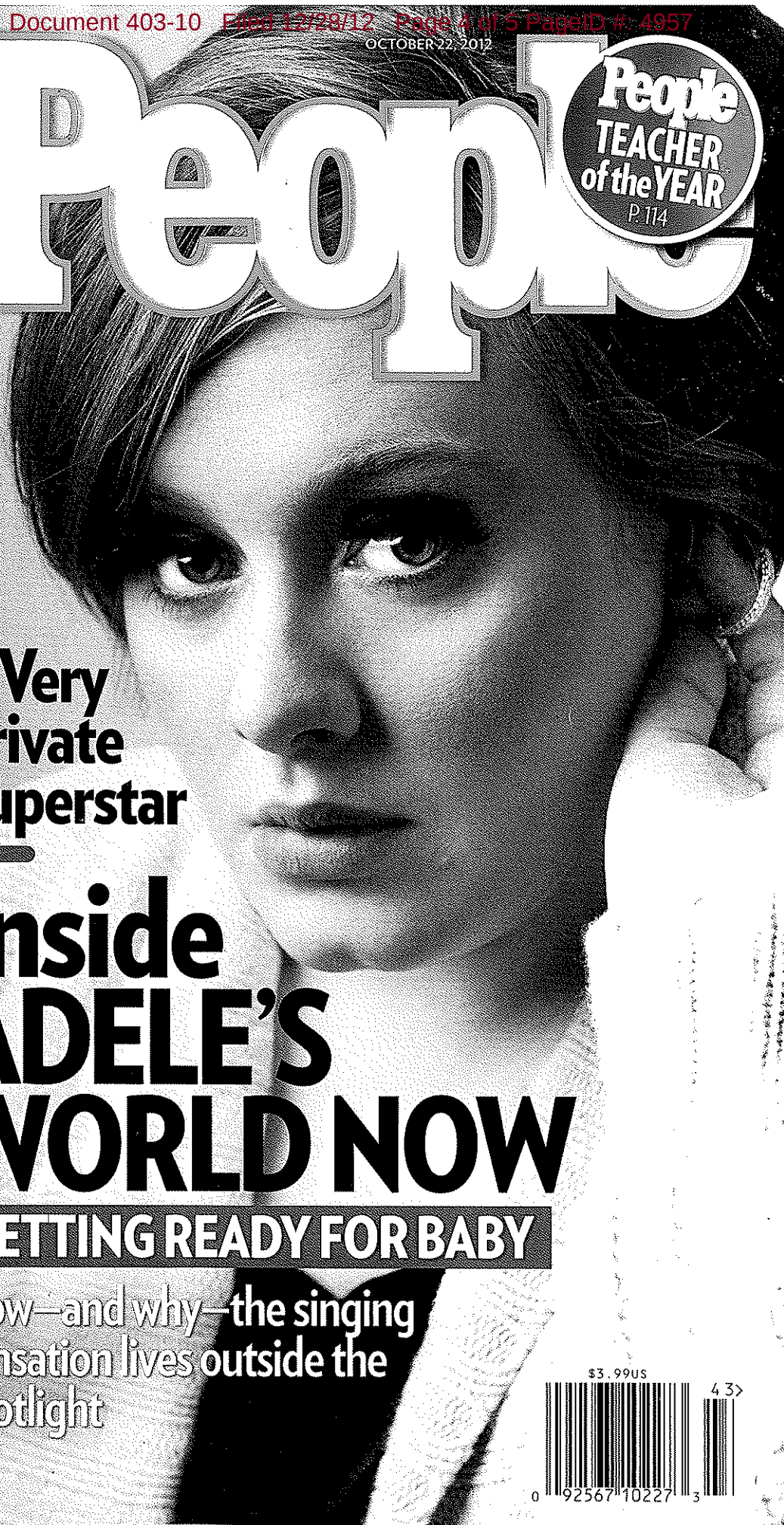
People
TEACHER
of the YEAR
P 114

**A Very
Private
Superstar**

Inside ADELE'S WORLD NOW

GETTING READY FOR BABY

How—and why—the singing sensation lives outside the spotlight



\$3.99US



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