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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

In Re: Toyota Motor Corp. Unintended  
Acceleration Marketing, Sales  
Practices, and Products Liability  
Litigation

CASE NO: 8:10ML02151 JVS(FMOx)

This document relates to:

ORDER NO. 2: ADOPTION OF  
ORGANIZATION PLAN AND  
APPOINTMENT OF COUNSEL

ALL CASES

At the outset, the Court thanks the authors of the Joint Preliminary Report (Docket No. 8) and all counsel for their thoughtful and extensive submissions on the structure of this litigation. The filings represent a thorough consideration of the complexity which these pretrial proceedings face.

I. Adoption of Structure.

The Court finds that plaintiffs' counsel should be structured as follows:

1 • A liaison committee for personal injury/wrongful death cases,  
2 consisting of two co-lead counsel and a total of nine members,  
3 including the co-leads. The committee will have the duties outlined in  
4 the Manual for Complex Litigation (Fourth) § 22.62, but tailored to  
5 reflect retention by individual counsel of the unique aspects of each  
6 personal injury/wrongful death case.

7  
8 • A lead counsel committee for the economic loss cases, consisting of  
9 two co-leads who represent consumer plaintiffs and one co-lead who  
10 represents non-consumer plaintiffs, and six additional members  
11 consisting of five counsel who represent consumer plaintiffs and one  
12 counsel who represents non-consumer plaintiffs. The committee will  
13 have the duties outlined in the Manual for Complex Litigation  
14 (Fourth) § 22.62.

15 • A core discovery committee consisting of the co-lead liaison counsel  
16 for the personal injury/wrongful death cases and the co-lead counsel  
17 for the economic loss plaintiffs. There shall be two co-leads of the  
18 core discovery committee, one designated by the liaison committee  
19 and one designated by the lead counsel committee. The co-leads may  
20 add by agreement a total of four additional members from the liaison  
21 committee and/or the lead committee. Thus, the core discovery  
22 committee shall be no larger than nine.

23  
24 • Three liaison counsel to the state cases and other types of federal  
25 cases to coordinate between the core discovery committee and the  
26 state and federal litigation. The duties of plaintiffs' state and federal  
27 liaison counsel shall be limited to liaison.

- One or more counsel who shall have specific duties limited to a particular factual or legal area.

This structure is somewhat larger than the Court initially envisioned. However, the Court became convinced at the initial hearing that a larger group of counsel is needed to meet the needs of this case.

The Court declines to appoint a series of specialized committees. (See Joint Preliminary Report, pp. 3-4.) The Court believes these tasks can best be addressed by the committees which the Court has appointed in a centralized framework. In this regard, the Court notes the depth of the firms of many of the appointees.

## II. Core Discovery.

In its April 13, 2010 Order, the Court suggested a definition of core discovery: “By core discovery, the Court means discovery of the development, marketing, sales, manufacture, and administration of the Toyota products and product programs at issue in this case.” (Docket No. 3, p. 2.) The scope likely includes all the issues outlined in the Joint Preliminary Report (pp. 9-20), but the Court agrees with the Toyota parties that it would be more productive to allow the parties to negotiate a joint definition, which the Court believes should occur as part of adopting a discovery program. (See Section IV.B, *infra.*) It is premature for the Court to attempt to define the scope of discovery at this time.

## III. Appointments.

The Court makes the appointments listed below, but first deals with

1 the issue of conflicts of interests.

2  
3 A. Conflicts of Interest.

4  
5 On May 3, 2010, the Court invited comments on whether a conflict  
6 exists if counsel represent both personal injury/wrongful death plaintiffs and  
7 economic loss plaintiffs and whether a conflict exists if counsel represent both  
8 consumer economic loss plaintiffs and non-consumer economic loss plaintiffs.  
9 (Docket No. 92.) The Court has concluded that neither combination of  
10 representations constitutes a disqualifying conflict which bars the appointment of  
11 counsel to a leadership position.

12  
13 First, the supposed conflict between personal injury/wrongful death  
14 plaintiffs and economic loss plaintiffs is premised on the theory that these  
15 categories of plaintiffs are competing for a limited pool of resources to fund any  
16 judgment.<sup>1</sup> (E.g., Docket No. 53, pp. 5-6; Docket No. 149, p. 1.) However, such  
17 concerns appear speculative at this time in view of the representations that Toyota  
18 had revenues of more than \$200 billion in 2009. See Blackie v. Barrack, 524 F.2d  
19 891, 909 (9th Cir. 1975); In re First American Corp. Erisa Litigation, 258 F.R.D.  
20 610, 619 (C.D. Cal. 2009). Moreover, the Court notes that Toyota announced on  
21 May 11, 2010 an annual profit of approximately \$2.2 billion for the fiscal year  
22 ending March 31, 2010.<sup>2</sup>

23  
24 <sup>1</sup>Arguably, the same contention could be made with respect to representation of consumer  
25 and non-consumer economic loss plaintiffs, but it would suffer from the same flaw.

26 <sup>2</sup> See, e.g., Hiroko Tabuchi, Toyota Posts \$2.2 Billion Annual Profit, N.Y. Times, May  
27 11, 2010, <http://www.nytimes.com/2010/05/12/business/global/12toyota.html>.

1           Second, the differences between consumer and non-consumer  
2 economic loss plaintiffs may require representation of both types of plaintiffs in  
3 the leadership, but dual representation does not create a conflict. Courts have  
4 regularly permitted counsel to represent different types of claimants within a class  
5 or subclasses. See, e.g., In re Medtronic, Inc., 2008 WL 3895933 at \*3 (D. Minn.  
6 Aug. 15, 2008) (MDL 1726); Moreno v. Autozone, Inc., 251 F.R.D. 417, 425  
7 (N.D. Cal. 2008); In re Serzone Products Liability Litigation, 231 F.R.D. 221, 238  
8 (S.D. W.Va. 2005) (MDL 1477). There is no basis for reaching a different  
9 conclusion here.

10  
11           Part of the concern regarding potential conflicts is addressed by the  
12 Court's determination not to appoint the same counsel to a leadership position  
13 involving more than one type of claimant. Each group of claimants will have  
14 adequate representation in the leadership.

15           At best, the issue of whether such dual representations require  
16 disqualification is premature. There will be other, more appropriate opportunities  
17 to revisit the issue, such as the Court's consideration of the adequacy of counsel on  
18 motions for class certification. Fed. R. Civ. P. 23(a)(4).

19  
20           B. Appointments.

21  
22           The Court makes the appointments listed below. The appointments  
23 are personal in nature, and although the Court anticipates that appointees will draw  
24 on the resources of their firms or their existing co-counsel, the appointee is the  
25 member of the committee and responsible for the duties which he or she assumes.  
26 At a coming hearing, the Court will discuss a process for evaluating appointees'  
27 performance and commitment to the tasks assigned.

1  
2 Plaintiffs' Liaison Committee for Personal Injury/Wrongful Death  
3 Cases:

4  
5 *Co-Lead Counsel:* Elizabeth J. Cabraser, Mark P. Robinson, Jr.

6  
7 *Members:* Lewis S. Eidson, W. Mark Lanier, Richard D.  
8 McCune, W. Daniel "Dee" Miles, Brian Panish, Hunter J.  
9 Shkolnik, Donald H. Slavik

10 Plaintiffs' Lead Counsel Committee for Economic Loss Class  
11 Actions:

12  
13 *Co-Lead Counsel:* Steven W. Berman (consumer), Frank M.  
14 Pitre (non-consumer), Marc M. Seltzer (consumer)

15  
16 *Members:* Richard J. Arsenault (non-consumer), Benjamin L.  
17 Bailey (consumer), Stanley M. Chesley (consumer), Jayne  
18 Conroy (consumer), Michael Louis Kelly (consumer), Jerome  
19 L. Ringler (non-consumer)

20  
21 Core Discovery Committee: To be staffed as discussed in Section I.

22  
23 Plaintiffs' Liaison Counsel to State and Other Types of Federal Cases:  
24 Wylie A. Aitken, Dawn M. Barrios, Gretchen M. Nelson

25  
26 Specialized Appointment: Monica R. Kelly, consultant to the Liaison  
27 Committee for Personal Injury/Wrongful Death Cases and the Lead

1 Counsel Committee for Economic Loss Class Actions on foreign law  
2 issues, including motions practice involving foreign law issues.

3  
4 The Court defers to the Toyota parties' suggestion for organizing their  
5 defense, and adopts their proposal below. (See Joint Preliminary Report, pp. 8-9.)  
6 Accordingly, the Court appoints:

7  
8 Lead Defense Counsel for Personal Injury/Wrongful Death Cases:  
9 Vince Galvin, Joel Smith. Counsel will have the duties outlined in the  
10 Manual for Complex Litigation (Fourth) § 22.62. They shall also  
11 serve as liaison counsel for technical issues.

12  
13 Lead Defense Counsel for Economic Loss Cases: Cari K. Dawson,  
14 Lisa Gilford. Counsel will have the duties outlined in the Manual for  
15 Complex Litigation (Fourth) § 22.62.

16  
17 Defendants' Liaison Counsel to State Cases and Other Types of  
18 Federal Cases: Vince Galvin, Lisa Gilford

19 **IV. Further Hearings.**

20  
21 A. May 28, 2010, 9:00 a.m.

22  
23 This hearing will address the following issues:

- 24  
25 • Entry of a scheduling order for pleadings, including:  
26  
27 • Date for filing a consolidated class action complaint(s) for  
28

1 economic loss.

2  
3 • A briefing schedule for Rule 12 or other pleadings motions  
4 directed to the consolidated complaint(s) for economic loss.

5  
6 • A briefing schedule for Rule 12 or other pleadings motions  
7 directed to the personal injury/complaints. The number of such  
8 motions shall be limited to two motions raising any common  
9 issues affecting all or a substantial number of personal  
10 injury/wrongful death complaints. The Court intends for such  
11 motions to serve as bellwethers which will provide the parties  
12 guidance with respect to the same issues in other cases before  
13 further motions practice proceeds. Pleadings motions raising  
14 issues unique to a particular plaintiff may be tendered without  
15 limitation.

16 The parties shall submit a proposed order no later than May 26, 2010.  
17 The proposed order shall reflect alternative provisions where there is a  
18 dispute. The Liaison and Lead Counsel Committees may each  
19 supplement the proposed order with a brief of no more than ten pages.  
20 The Toyota parties may supplement the proposed order with a brief of  
21 no more than fifteen pages.

22  
23 • Entry of an evidence preservation order. The parties shall submit a  
24 proposed order no later than May 26, 2010. The proposed order shall  
25 reflect alternative provisions where there is a dispute. The Liaison  
26 and Lead Counsel Committees may each supplement the proposed  
27 order with a brief of no more than ten pages. The Toyota parties may



1 supplement the proposed order with a brief of no more than fifteen  
2 pages.

- 3
- 4 • The timing and scope of Rule 26 initial disclosures.
  - 5
  - 6 • Such other matters as the parties jointly request the Court to take up  
7 by filing a joint request no later than May 24, 2010.

8  
9 B. June 25, 2010, 9:00 a.m.

10 The hearing will address the following issues:

11

- 12 • Entry of an order establishing a comprehensive plan for all forms of  
13 discovery and the entry of a protective order. The parties shall submit  
14 proposed orders no later than June 21, 2010. The proposed orders  
15 shall reflect alternative provisions where there is a dispute. The  
16 Liaison and Lead Counsel Committees may each supplement the  
17 proposed orders with one brief of no more than ten pages. The  
18 Toyota parties may supplement the proposed orders with one brief of  
19 no more than fifteen pages.

20

- 21 • To the extent not covered in the comprehensive plan, discussion of  
22 the establishment of an electronic document depository and the  
23 establishment of databases.

24

- 25 • Appointment of one or more discovery masters, including special  
26 masters for attendance at foreign depositions. No later than June 23,  
27 2010, the parties shall submit a proposed joint list of discovery

1 masters, which at a minimum shall include a resume and indication  
2 that the candidate will accept appointment. Where there is no  
3 agreement, plaintiffs collectively may propose up to five candidates,  
4 and the Toyota parties may propose up to five candidates.

5  
6 • Coordination with state cases and other types of federal cases. No  
7 later than June 23, 2010, Plaintiffs' Liaison Counsel for State and  
8 other Types of Federal Cases and Defendants' Liaison Counsel for  
9 State and other Types of Federal Cases shall submit a joint report  
10 with suggested procedures for coordination. The report shall also  
11 address the status of the state cases, similar to Exhibit B to the Joint  
12 Preliminary Report, and shall also address the status of any state  
13 coordination proceedings.

14 • Discussion of the timing, content and format of a technical tutorial  
15 for the Court.

16  
17 • Such other matters as the parties jointly request the Court to take up  
18 by filing a joint request no later than June 18, 2010.

19  
20 C. Regular Hearings.

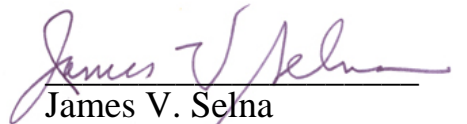
21  
22 The Court believes that it would helpful to set aside one day each  
23 month for a status conference, with the possible exception for the summer vacation  
24 period and year-end holidays. The Court would invite a joint status report a week  
25 in advance.

1 V. Attorney's Fees and Time Records.

2  
3 There appears to be a consensus that plaintiffs' counsel should  
4 maintain time records. (E.g., Joint Preliminary Report, pp. 6-7; Docket No. 42, p.  
5 11.) Accordingly, the Court orders any counsel who intend to apply for fees in a  
6 class action to maintain records sufficient to make and support a lodestar showing.  
7 Perdue v. Kenny A., \_\_ U.S. \_\_, Slip Op. at pp. 7-8 (Apr. 21, 2010); Hanlon v.  
8 Chrysler Corp., 150 F.3d 1011, 1029 (9th Cir. 1998). Similarly, the Court orders  
9 all counsel in the personal injury/wrongful death cases whose fees are subject to  
10 Court approval for any reason to maintain records sufficient to make and support a  
11 lodestar showing.

12 IT IS SO ORDERED.

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14 Dated: May 14, 2010

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17 James V. Selna  
18 United States District Judge  
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